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Independent Firm to Survey Nashville Business Community for Disparity Study and Minority Needs Assessment

*Disparity study seeks to identify barriers to minority participation in Metro
Contracting*

NASHVILLE, TN – Griffin & Strong, P.C. (“GSPC”), an Atlanta based law and public policy consulting firm, has begun conducting the 2018 Disparity Study and Minority Enterprise Growth and Needs (“MEGAN”) study for the Metropolitan Government of Nashville & Davidson County (“Metro”).

The study will review Metro’s procurement practices and analyze participation in contract awards going to minority- and women-owned businesses. The MEGAN Study will assess the growth and needs of minority-owned enterprises in Davidson County to better assist those organizations in contracting with the Metro Nashville government.

GSPC is partnering with Creative Research Solutions, a small, minority-owned firm, to administer the online survey of business owners.

The survey is designed to capture demographic, statistical and anecdotal information regarding Metro Nashville businesses, their individual and collective operating capacity, and past experiences working with Metro government. As a part of the online survey, the MEGAN Study will be used to identify barriers to minority business enterprise (“MBE”) growth and participation in Metro government contracting. Results of the study will be announced in 2018.

GSPC encourages all for-profit businesses, regardless of ethnicity, from unregistered firms and home-based startups to large companies, in all business sectors, to participate in the online survey.

For more information or to take the survey, please visit [MetroNashvilleStudies.com](https://creativeresearchsolutions.com/surveys/index.php/593717?lang=en). You may also access the survey directly by copying as pasting the link below into your browser.
<https://creativeresearchsolutions.com/surveys/index.php/593717?lang=en>.

Please direct any questions or reports of technical difficulties to GSPC at MetroNashvilleStudies@gspclaw.com.

Griffin & Strong, P.C. is a law and public policy consulting firm based in Atlanta, GA. Since 1992, the firm has represented individual clients, small businesses, corporations, and government entities in public policy consulting, legislation, contract compliance, supplier diversity consulting, and disparity studies.

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